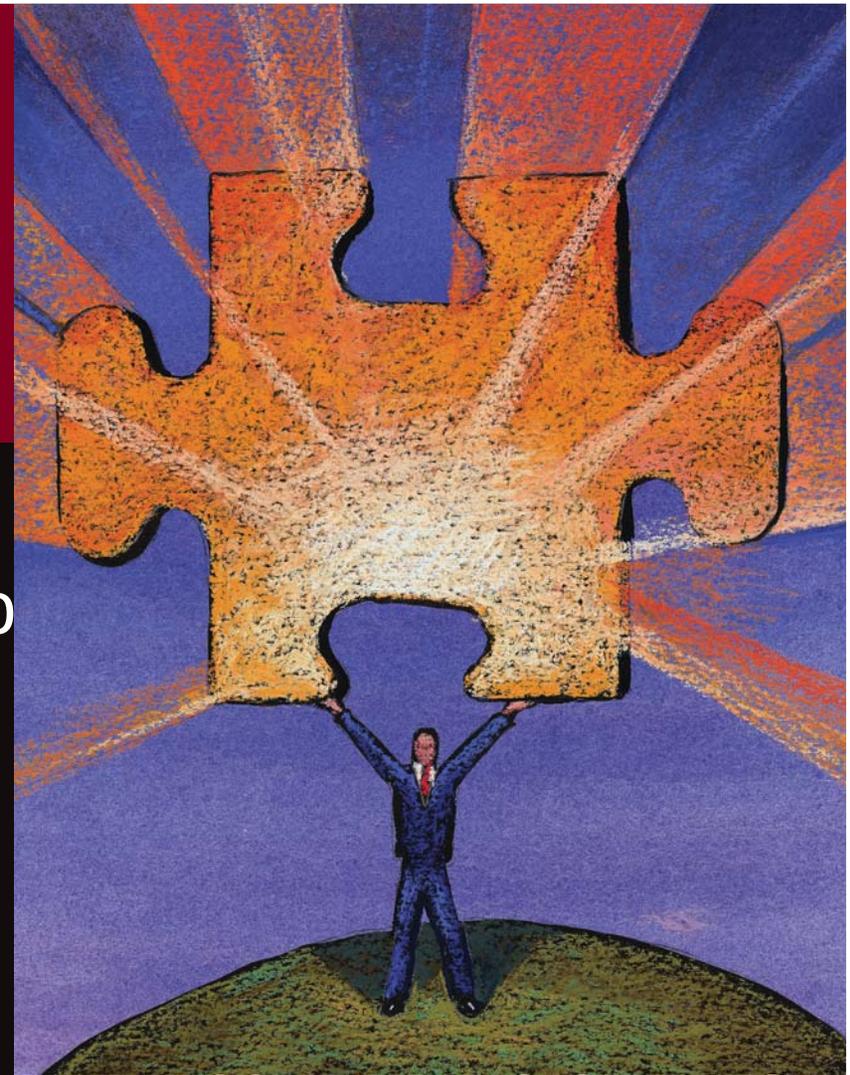


BRINGING A RICH TRADITION OF  
EDUCATIONAL RESOURCES AND  
EXPERIENCE TO YOUR ORGANIZATION



SCHOOL OF PROFESSIONAL AND CONTINUING STUDIES



**THOMAS  
EDISON**  
STATE COLLEGE

Higher Education.  
For Adults with Higher Expectations.®

[www.tesc.edu](http://www.tesc.edu)

# invest in your most important asset

Any organization is only as good as the people who bring it to life.

All around the world, corporations are competing to provide the best products and services, and to attract the best people. In today's global economy, there is fierce competition for talent and a significant need to develop a qualified workforce.

Talented employees look for how a company or a new job can improve their quality of life, which often goes beyond just a salary and health benefits.

Offering high-quality, flexible programs that enable your employees to advance their careers and improve their lives is a critical strategy for recruiting the brightest candidates and retaining the most promising employees.

A partnership with the School of Professional and Continuing Studies at Thomas Edison State College will empower your organization to make a crucial investment in its most important asset: *your people*.



...*your people!*

# education and **training** programs **built around** the needs of your **organization**

Thomas Edison State College has been meeting the needs of corporations and working adults for more than 30 years. Our mission to provide flexible, high-quality collegiate learning opportunities for self-directed adults wherever they live or work remains at the heart of everything we do.

The School of Professional and Continuing Studies creates customized staff development and corporate training programs that enable your employees to gain new perspectives and acquire new skills that help improve on-the-job performance and increase productivity and efficiency, which are benefits that will flow to your bottom line.

In addition, the School of Professional and Continuing Studies offers a broad array of high-quality professional certificates, seminars, workshops and other noncredit programs specifically designed for the working adult to develop and enhance knowledge, skills and competencies in the workplace.

Established in 1972, Thomas Edison State College is one of New Jersey's 12 senior public institutions of higher education and one of the oldest institutions in the country designed specifically for adults. The College has pioneered the use of the latest technology to develop flexible, high-quality educational programs for self-directed adults and is a national leader in the assessment of adult learning. *Forbes* magazine identified the College as one of the top 20 schools in the nation in the use of technology to create learning opportunities for adults.

# what we offer

## *Educational Strategic Planning*

### **NEEDS ASSESSMENT**

*Are the educational activities of your employees aligned with your long-term strategic goals?* We'll help you determine that through a comprehensive needs assessment that can include the deployment of our institutional research team.

### **EDUCATIONAL PLANNING**

Based on the results of your needs assessment and your goals, we work with you to create a strategic educational plan for employees at all levels in the organization.

### **PROGRAM/COURSE DEVELOPMENT**

We develop new courses and programs, or tailor existing education and training programs, that improve on-the-job performance, productivity and efficiency.

### **PROFESSIONAL CERTIFICATES**

Professional certificate programs offered by the School of Professional and Continuing Studies enable working adults to develop advanced skill sets in as little time as a traditional college semester. These online programs can enable your staff to acquire new levels of expertise, from entry level to the executive track, and provide comprehensive knowledge of the best

practices within a particular field. To view our latest offerings, visit the College's Web site at [www.tesc.edu](http://www.tesc.edu) and click on "Professional Certificates."

Each professional certificate program is designed by a team of experts from the respective industries using the leading texts and educational technologies to provide the most effective, high-quality online learning experience. Instructors/mentors are available for support and respond to any questions or concerns as well as encourage and motivate students to succeed.

#### **Professional certificate offerings include:**

- ▶ Healthcare Programs
- ▶ Business Programs
- ▶ Construction Technology
- ▶ Internet, Design, and Technical Programs
- ▶ Networking and CompTIA™ Certification Training Programs
- ▶ Microsoft Certificate Training Programs
- ▶ Video Game Design and Development Programs
- ▶ Gerontology: Senior Health and Fitness
- ▶ Paralegal Studies
- ▶ Nurse Paralegal Studies
- ▶ MBA Essentials
- ▶ Personal Fitness Training
- ▶ Project Management Intensive
- ▶ Business Analyst

# our resources

For more than three decades, Thomas Edison State College has developed the expertise and resources needed to meet the educational and professional development needs of working adults.

### **INSTRUCTORS/MENTORS**

Course mentors are drawn from colleges and universities nationwide and are selected for their expertise in specific subjects and for their experience in using the latest technology to teach adult students.

### **COURSE DEVELOPERS**

Our award-winning team of course developers can help your organization determine the most appropriate learning format for your staff and develop the courses or programs to achieve your organizations educational and training goals.

### **TECHNOLOGY**

Since 1972, the College has been a pioneer in using the latest technology to create educational opportunities for adults. Courses and programs can be delivered to your employees' desktops, laptops or homes.

### **LEARNING RESOURCES**

The New Jersey State Library is an affiliate of Thomas Edison State College and provides 24-hour access to experienced research librarians, extensive databases and full-text articles from the country's leading newspapers, magazines and academic journals.

## CORPORATE PARTNERSHIPS

The College has a long history of working with corporations and organizations and developing customized educational and training programs that cater to the needs of their busy workforce. The College currently has educational partnerships with organizations such as:

- ▶ United Parcel Service, Inc. (UPS)
- ▶ Public Service Electric and Gas (PSE&G)
- ▶ Virtua Health
- ▶ Sun National Bank
- ▶ Correctional Corporation of America
- ▶ New Jersey Department of Transportation
- ▶ New Jersey Department of the Treasury
- ▶ New Jersey Department of Personnel



# *experience counts*

Thomas Edison State College has the technology and expertise to develop a comprehensive, customized education and training program to meet the needs of your organization.

# a tradition of excellence

Thomas Edison State College is regionally accredited by the Middle States Association of Colleges and Schools and offers 16 associate, baccalaureate and master's degree programs in more than 100 areas of study as well as undergraduate, graduate and noncredit professional certificate programs.

## Middle States Commission on Higher Education

3264 Market St.  
Philadelphia, PA 19104  
(267) 284-5000  
www.msche.org

The experience of more than 30 years of developing high-quality, flexible educational programs for working adults can benefit your organization.

## DEMOGRAPHICS

Thomas Edison State College is recognized for educating employees from some of the most prestigious companies in the United States and around the world. Our students have a wide variety of backgrounds and career levels, ranging from executives and senior-level employees to managerial candidates, early to midcareer professionals and adults interested in continuing their formal education at a distinguished institution. What they all have in common is the desire to get ahead and the motivation to succeed despite busy schedules.

## AVERAGE

**STUDENT AGE:** 36

**GENDER:** 43% Male  
57% Female

**RESIDENCY:** 61% New Jersey residents  
39% Remaining 49 states and more than 75 countries throughout the world



## LEADERSHIP

**David M. Grossman, PhD**, vice provost and dean of the School of Professional and Continuing Studies, brings more than 25 years experience as an administrator, historian and educator specializing in continuing

education. Dr. Grossman has extensive expertise in delivering distance education programs that utilize the latest educational technologies. He has developed customized programs for business and industry clients such as 3M,



Control Data and United Parcel Service. In addition, Dr. Grossman has worked with chief learning officers, senior human resource executives, chief information officers and other senior managers to conduct educational assessments and create a wide range of new programs.

Prior to joining the College, Dr. Grossman served as associate dean, University College at the University of Minnesota, and dean of the College of Continuing and Professional Studies at Florida International University. In addition, he has consulted with colleges and universities, accrediting boards and corporate clients throughout the country and frequently presents and writes about the importance of continuing education.

# Thomas Edison State College fast facts

## **CURRENT ENROLLMENT:**

Approximately 13,000

## **CUMULATIVE DEGREES AWARDED:**

More than 27,000

**DEGREES OFFERED:** 16 associate, baccalaureate and master's degrees in more than 100 areas of study. The College also offers undergraduate, graduate and noncredit professional certificate programs.

**MISSION:** To provide flexible, high-quality collegiate learning opportunities for self-directed adults.

**ONE OF NEW JERSEY'S** 12 senior public institutions of higher learning and the only state college offering associate, baccalaureate and master's degrees.

One of the **LARGEST PROVIDERS** of higher education to active duty U.S. military personnel.

Adult learners who want to **DOCUMENT THEIR KNOWLEDGE** in a certain area while earning a degree or supplement the degree they possess may choose one of several Thomas Edison State College certificate programs.

The **NEW JERSEY STATE LIBRARY** is an affiliate of Thomas Edison State College. The College is home to The John S. Watson Institute for Public Policy.

The College is nationally recognized for its **PIONEERING WORK** in the field of assessing college-level knowledge acquired outside the classroom and transferring that knowledge into college credit.

**THOMAS EDISON STATE COLLEGE GRADUATES** include leading executives from Prudential, Citigroup, Merrill Lynch, Ernst & Young, Sony, McDonald's, Nextel and Curves International, among others.

## find out more

To learn more about what the School of Professional and Continuing Studies can do to meet your organization's education and training needs, contact us at (609) 777 - 5642, or via e-mail at [spcs@tesc.edu](mailto:spcs@tesc.edu).

You may also visit us online at [www.tesc.edu](http://www.tesc.edu) by clicking on "Professional Certificates."

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