

# THOMAS EDISON STATE UNIVERSITY

THE LEADER IN ONLINE EDUCATION

MASTER OF SCIENCE IN MANAGEMENT

(MSM)

#### WHY OUR PROGRAM?

The Master of Science in Management (MSM) program is ideal if your career path includes the management of people in complex, dynamic organizations that compete locally and globally. Grounded in the knowledge base of the well-informed manager, you will practice new ways of seeking and acquiring course-related knowledge, synthesizing information into models of effective practice and communicating your learning in ways that may positively affect the organizations in which you work.

### DEGREE/PROGRAM ACCREDITATIONS:

The Master of Science in Management degree program is accredited by the Accreditation Council for Business Schools and Programs (ACBSP).



WWW.TESU.EDU/MSM

# CREATE A FUTURE OF SUCCESSFUL LEADERSHIP

At the request of major New Jersey employers, Thomas Edison State University (TESU) designed the Master of Science in Management (MSM) program as an academically rigorous and practical educational experience for seasoned managers who demonstrate a promise for growth and advancement.

The MSM program focuses on organizational leadership and integrates real-world management theory and practice. You'll explore areas critical to managerial success including organizational understanding, effective resource use and managerial self-development.

#### **AREAS OF STUDY**

You may also specialize in one of the following areas of study:

- Accounting
- Organizational Leadership
- Project Management

### PROGRAM ADVANTAGES

- All courses are offered completely online and structured in an eightweek format
- You will be challenged to extend, redefine and enhance your managerial understanding
- Tailor your degree program to provide additional depth in a focus area of your choice



"Personally, one of the reasons I chose Thomas Edison State University was because of its affiliation with the New Jersey Urban Mayors Association. As the business administrator for an urban city, I was afforded the opportunity to network with others in my field while gaining insight into various policy initiatives that are relative to the city and state."

Linda D. Peyton, MSM '16

#### **CAREER INSIGHTS**

Individuals with graduate degrees earn an average of \$1 million more in lifetime income compared to high school graduates.\*



Within a 100 mile radius of TESU!\*\* Top Occupations:

- > 5.2% job growth (2020-2025)
- **▶ 67,467 known positions**
- ► 6,642 annual openings
- Median earnings≈ \$117.3K/yr
- Management Analysts
- General and Operations Manager
- Chief Executives
- Operations Research Analysts

\*https://www.ssa.gov/policy/docs/research-summaries/education-earnings.html \*\*Emsi Q2 2020 Data Set

#### WHY CHOOSE TESU?

As one of the first schools in the country designed specifically for busy, motivated adults, Thomas Edison State University is dedicated to providing you with a high-quality education — anytime, anywhere.

- Exceptional Value: Competitive tuition and fees. Plus, financial aid and scholarships are available.
- ▶ Barrier Free: Students who receive an undergraduate degree with a GPA of 3.0 or higher will be automatically admitted to a graduate program.\* No GRE/GMAT or recommendation letter required.
- ▶ **Degree Flexibility:** Engage in your courses whatever time of day works for you. Courses are available 24/7.

#### ONLINE, ACCREDITED, RESPECTED.

Three words that characterize Thomas Edison State University's (TESU) unique approach to providing quality higher education in today's technology-fueled times.

Dedicated to educating adult learners for five decades, TESU has set the standard in online learning. As the leader in online education and a national leader in the assessment of adult learning, TESU is accredited by the Middle States Commission on Higher Education and has been called "the college that paved the way for flexibility" by The New York Times.

Our innovative online and independent study courses and credit-by-exam programs give you the flexibility to pursue your degree when and where it is convenient for you. With more than 100 areas of study, TESU offers associate, bachelor's, master's and doctoral degrees and undergraduate and graduate certificates. One of New Jersey's senior public institutions, TESU's liberal credit transfer policies and tuition models remove barriers for adults pursuing higher education. Our resume-relevant programs provide career-building skills to help you meet your educational and professional goals.

YOU'RE READY TO STUDY WITH THE LEADER IN ONLINE EDUCATION. EARN YOUR DEGREE ON YOUR SCHEDULE. VISIT TESU.EDU AND APPLY TODAY.



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#### Courses and Credit Allocation

## MASTER OF SCIENCE IN MANAGEMENT

|   | Cro   | edits      |
|---|---|------------|
| MSM CC  | ORE COURSES   | 18         |
| ORG-502   | Leadership Management                                   |            |
| LIDNA 520   | in the 21st Century                                     | 3          |
| HRM-530<br>EIO-520  | Human Resources Management                              | 3          |
| EIO-520<br>FAM-540  | Economic Issues in Organizations Finance and Accounting | 3          |
| 1 AIVI-340  | for Managers  | 3          |
| Students s  | select one of the following:                            | 3          |
| MKM-560   | Marketing Management                                    |            |
| PJM-510   | Project Management                                      |            |
| ORR-510*  | Organization Research                                   | 3          |
| ELECTIVES AND AREAS OF STUDY 12 Students have the option of taking Thomas Edison State University graduate business or business-related online courses to fulfill the elective requirement. Electives not offered by the School of Business and Management must be approved by the dean prior to the enrollment in the course. Students may also decide to specialize in one of the following areas of study to develop depth in one particular area: |   |            |
| ACCOU   | NTING   | 12         |
| ACC-501   | Principles of Forensic Accounting                       | 3          |
| ACC-601   | Intermediate Accounting III                             | 3          |
| ACC-602   | Advanced Accounting                                     | 3          |
| ACC-603   | Accounting Theory                                       | 3          |
| ORGANIZATIONAL LEADERSHIP 12 Organizational Leadership area focuses on developing management and leadership skills and transforming students into strategic leaders. Students select four of the following:   |   |            |
| GLM-550   | Global Management                                       | 3          |
| LCO-610   | Leading Change in Complex<br>Organizations              | 3          |
| OML-610   | Organizational Management and<br>Leadership I           | 3          |
| OML-620   | Organizational Management and<br>Leadership II          | 3          |
| OML-630   | Contemporary Issues in<br>Leadership                    | 3          |
| PROJEC<br>PJM-510   | T MANAGEMENT Principles of Forensic Accounting          | 1 <b>2</b> |
|   | select four of the following:                           | ,          |
| PJM-520   | Project Leadership and<br>Communication                 | 3          |
| PJM-530   | Project Risk Management                                 | 3          |
| PJM-540   | Procurement and Vendor                                  |            |
|   | Management  | 3          |
| PJM-640   | Global Project Management                               | 3          |
| CORE A<br>MSM-620   | <b>DVANCED-LEVEL</b> Leadership, Vision, and            | 12         |
|   | Strategic Planning                                      | 3          |
| MAN-630   | Management Capstone                                     | 3          |
| TOTAL   |   | 36         |

\*NOTE: Organizational Research (ORR-510) must be taken prior to Management Capstone (MAN 630). You cannot take them in the same term. Contact your academic advisor to register for both courses.

**Advisory:** The maximum core course and elective course credit a student may transfer into the Master of Science in Management degree program is 12 credits.

<sup>\*</sup>Several programs have additional requirements beyond GPA for admission.